

I International Course on Sensometrics AEPAS

Director: Carolina Chaya

Dates: 11-15 September 2023

Place: Universidad Politécnica de Madrid

AEPAS PROGRAM SENSOMETRICS 2023					
	R Workshop	MAIN COURSE			SEM workshop
	11-sep	12-sep	13-sep	14-sep	15-sep
10:00-12:00	1-DAY INTRODUCTORY WORKSHOP ON FREE SOFTWARE R. <i>José Carlos Martínez and Carolina Chaya</i>	COURSE PRESENTATION. <i>Carolina Chaya</i> Introduction to Temporal Methods <i>Pascal Schlich</i>	Temporal Dominance of Sensations (TDS) <i>Pascal Schlich</i>	Multi-block Data Analysis (STATIS, GPA, MFA) <i>Mostafa Qannari</i>	4-hour WORKSHOP ON STRUCTURAL EQUATION MODELLING (SEM). <i>Marija Banovic</i>
Coffee break					
12:30-14:30	1-DAY INTRODUCTORY WORKSHOP ON FREE SOFTWARE R. <i>José Carlos Martínez</i>	Introduction to Rapid Methods <i>Mostafa Qannari</i>	Standard Multivariate Methods (PCA, CA and MCA) <i>Mostafa Qannari</i>	Beyond TDS (T-CATA, AEF) <i>Pascal Schlich</i>	SEM and Confirmatory Factor Analysis (Multi- group SEM (*)) <i>Marija Banovic</i> (* SPSS + AMOS will be used)
Lunch					
16:00-17:00	<i>Practical examples with R</i> <i>Carolina Chaya and José Carlos Martínez</i>	SensoGraph for Projective Mapping. The Free-Linking task. <i>David Orden</i>	Practical applications of standard multivariate methods and analysis of TDS data. <i>Mostafa Qannari and Pascal Schlich</i>	Practical applications of multi-block and temporal data analysis <i>Mostafa Qannari and Pascal Schlich</i>	
17:00-18:00					
18:00-19:00		Analysis of reliability of Time-Intensity data <i>Carolina Chaya and José Carlos Martínez</i>	Classification and regression trees to model consumers' purchase decision <i>Amparo Tárrega</i>	Exam (optional for AEPAS members). COURSE CLOSING <i>Carolina Chaya</i>	

Lecturers

Organization:	Carolina Chaya (UPM)	Universidad Politécnica de Madrid
MAIN COURSE:	Carolina Chaya (UPM) Pascal Schlich (INRAE) Mostafa Qannari (ONIRIS)	Centre des Sciences du Goût et de Alimentation (CSGA) Nantes-Atlantic National College of Veterinary Medicine, Food Science and Engineering
	David Orden (UAH) José Carlos Martínez (UPM) Amparo Tárrega (IATA)	Universidad de Alcalá Instituto de Agroquímica y Tecnología de Alimentos (IATA)
R Workshop:	José Carlos Martínez and Carolina Chaya (UPM)	
SEM Workshop:	Marija Banovic	MAPP Centre, Department of Management, Aarhus University (AU)
Host Institution:	Escuela Técnica Superior de Ingeniería Agronómica, Alimentaria y de Biosistemas (UPM) <i>More information in aepas.etsiaab@upm.es</i>	

The fees and registration modalities are presented below:

	R Workshop (11th Sept)	MAIN COURSE (12th-14th Sept)	SEM Workshop (15th Sept)	FULL COURSE (11th-15th Sept)
Students from AEPAS and/or UPM	100€	450€	120€	600€
AEPAS members, students from E3S and other sensory societies	120€	550€	180€	750€
Members from E3S and other sensory societies	200€	700€	250€	1.000€
Others	250€	1.000€	350€	1.500€

Pre-registration applications: open since 16th January 2023

Confirmation of registration: 17 abril

Payment: up to two weeks after confirmation

Places are assigned according to pre-registration dates

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