



Supporting the 18th Nordic Sensory Workshop, April 27-28, 2021

The Nordic Sensory Workshop (NSW) has been arranged bi-annually in the last 40 years. The meeting is circulated between the Nordic countries and this time RISE have been entrusted with the organization of NRC 2019.

We hope to attract about 100 participants, mainly from the Nordic countries, but also from other parts of the world to a meeting of high scientific quality and industrial relevance. The NSW will cover all aspects of sensory and consumer science but will focus especially on what is the added value of their use in food and not only.

On behalf of the organizing committee we now would like to invite your company to take part in this event and become sponsor/exhibitor. Is the possibility for your company to gain visibility and expose your products.



Information about being a sponsor and supporting this event.

To make the meeting as attractive as possible from different points of view, we are inviting several well-known (within the area) companies to, in an active way, support the conference with a contribution. The contribution will be used for supporting social activities and thus promoting the interaction between the delegates, for inviting well-reputed scientists to give plenary lectures and in such a way increase the scientific and technical exchange of the meeting and for keeping a low registration fee for participants.

With this background, we ask your company for a contribution to support the conference.

Sponsorships opportunities at different levels and depending on the level that you choose there is certain a space on the program and the order/size of the logo on the webpage and printed material.

Gold sponsor 3000€ – 15 minutes space in the program

Silver sponsor 2000€ -10 minutes space in the program and virtual room

Bronze sponsor 1000€- 5 minutes space in the program

Product sponsor- sponsor with good/beverages, printed materials, etc.

As an sponsor/ exhibitor you get the chance to introduce yourself during the 1st day and as we will work together with you to ensure the highest interaction with the attendants during the social event and the days of the workshop.

Please let me know what option would work for you and we will send you a contract to sign so we can post your logo on the webpage ASAP. If you would like to send some material for us to add in the registration bag, please let me know so I can provide you with the address.

Th sponsors will be recognised in the final program of the meeting, the webpage as well as in the Transactions of NSW. Further information can be obtained from Mihaela Mihnea (mihaela.mihnea@ri.se, +46 10 516 6605). If your company is willing to support NSW2020 in this way and/or participate as an exhibitor, we will send you an invoice with the agreed amount.

We will contact you for further discussions on this matter, but of course we appreciate if you yourself took the initiative to such a contact with any of the Sponsor Committee:

- Tina Petersson, tina.petersson@ri.se, +46 10 516 66 63
- Mihaela Mihnea, mihaela.mihnea@ri.se, +46 10 516 66 05

Thank you very much.

In behalf of Organizing committee

Mihaela Mihnea