

A Taste of Culture: Understanding the Global Consumer and Sensory Perception

**European Sensory Science Society and Sensory Food Network
Ireland**

2018 General Assembly, Working Groups and Annual Symposium

hosted by



DELEGATE PACK

Tuesday 8th and Wednesday 9th May 2018

Teagasc Food Research Centre, Dublin 15, Ireland



Contents

Welcome	3
Organising Committee	4
Programme of Events.....	5
Getting Here – Arriving in Dublin.....	7
Travelling to Teagasc Food Research Centre, Ashtown, Dublin 15	8
Getting Around	9
General directions from Dublin city centre train stations to Teagasc Food Research Centre, Scribblestown Ave, Ashtown, Dublin 15.....	11
Where to stay.....	12
Trinity City Hotel to Teagasc Food Research Centre Directions	16
The Gibson Hotel to Teagasc Food Research Centre Directions.....	17
The Spencer Hotel to Teagasc Food Research Centre Directions.....	18
Visit Dublin	19
Useful Telephone Numbers	20

Welcome

Céad Míle Fáilte! (A hundred thousand welcomes)

It is with great pleasure that we welcome you to Ireland to participate in the 7th European Sensory Science Society Annual Symposium and General Assembly at Teagasc Food Research Centre, Dublin.

As coordinators of Sensory Food Network Ireland, we are delighted host this prestigious event which promises to deliver a unique learning experience and a networking opportunity with national and global experts in sensory science. This year, delegates will again enjoy the opportunity to interact with industry and academic experts.

We have an exciting agenda planned, with outstanding speakers, as well as a student competition. We hope this will give rise to a stimulating, informative and interactive symposium. We hope you will enjoy both the symposium and your visit to Ireland.

Looking forward to meeting you all,

Eimear and Sinéad.



Dublin by night



Teagasc Food Research Centre, Ashtown

Organising Committee

Please feel free to contact any member of the organising committee if you have any queries regarding the symposium, or your stay in Dublin:

 <p>Sinéad McCarthy Coordinator Sensory Food Network Ireland Sinead.McCarthy@teagasc.ie</p>	 <p>Eimear Gallagher Coordinator Sensory Food Network Ireland Eimear.Gallagher@teagasc.ie</p>	 <p>Emily Crofton Sensory Scientist at Teagasc Food Research Centre Emily.Crofton@teagasc.ie</p>
--	---	---

Alternatively, you can contact us via telephone (09.00 – 17.15, weekdays): +353 1 805 9500.

Programme of Events

Arrival at Teagasc Food Research Centre Ashtown, Dublin 15

Follow directions to the Conference & Training Centre where the symposium is being held.

Registration & Information Desk

The registration and information desk will be located in the foyer of the conference centre.

- Registration opens at 12.00pm on Tuesday 8th May for E3S general assembly and working groups.
- Registration opens at 8.30am on Wednesday 9th May for E3S symposium.

Name Badge

Your personal name badge can be collected from the registration desk. Please ensure you wear your name badge at all times during the symposium.

Internet Access

Free Wi-Fi is available to all delegates under the Network 'TeagascGuest'. Sign in is required and the password will be displayed in the conference centre.

Smoking Policy

Smoking is not permitted inside any public building in Ireland. Delegates are only permitted to smoke in the designated areas outside of the venue.

Day 1 Tuesday May 8th, 2018

The general assembly and working group meetings will take place on Tuesday May 8th, 2018.

The general assembly will commence at 13.00. This is a closed meeting that will be attended by two delegates from each national society. After the assembly meeting, there will be a light refreshment break, followed by the working group meetings at 15.30.

Agenda for E3S General assembly and working groups:

13.00 - 15.00: General assembly meeting

15.00 - 15.30: Refreshment break

15.30 - 17.30: Working group meetings

17.30 - 18.00: Working groups feedback and close

18.00: Bus from Teagasc Food Research Centre to Crowne Plaza Hotel, Blanchardstown, Dublin

19.30: Symposium dinner at Crowne Plaza Hotel, Blanchardstown, Dublin

Day 2 Wednesday May 9th, 2018

8.30 - 9.15	REGISTRATION	
9.15	Official Opening	Chair: Dr Eimear Gallagher, Teagasc
	Welcome on behalf of Teagasc and introduction to Sensory Food Network Ireland	
	Welcome on behalf of E3S by Dr Julien Delarue, E3S Chair	
SESSION 1:	Sensory Science and the Consumer	Chair: Mr Declan Troy, Teagasc
10.00 Keynote 1	Dr Ciarán Forde , Principal Investigator, Singapore Institute for Clinical Sciences	Chews Wisely: Understanding the impact of sensory properties on eating behaviours and energy intake
10.25 Keynote 2	Ms Helen King , Director of Consumer Insight and Innovation, Bord Bia	Cross cultural consumer food attitudes and perspectives
10.45	Dr Linda Farmer , Head of Food Research, Agri-Food and Biosciences Institute	Do different regions of the British Isles perceive beef differently?
11.05	REFRESHMENT BREAK	
SESSION 2:	Student Session	Chair: Dr Amalia Scannell, University College Dublin
11.30	Student Presentations	6 x 10 minute student oral presentations
12.30	LUNCH and Poster Viewing	
SESSION 3:	Cultural Aspects of Sensory Science	Chair: Dr Emily Crofton, Teagasc
13.30 Keynote 3	Dr Julien Delarue , Associate Professor, AgroParisTech and E3S Chair	Consumers' perception of naturalness and healthiness of food
13.55	Dr Maurice O'Sullivan , Lecturer, University College Cork	Cross cultural studies between Irish and Asian assessors
14.15	Dr Kieran Kilcawley , Principal Research Officer, Teagasc	Cross cultural perception of whole and skim milk powders
14.35	REFRESHMENT BREAK	
SESSION 4:	Sensory Science: Beyond Food	Chair: Dr Catherine Barry-Ryan, Dublin Institute of Technology
14.50	Ms Margaret Shine , Chief Executive, SRL	Palatability of pharmaceuticals
15.10	Ms Celine Marque , Senior Sensory Scientist, Oriflame	Skincare sets and sensory science
15.30	Dr Tracey Larkin , Principal Investigator, Limerick Institute of Technology	Sensory analysis of plants grown for food production on-board the International Space Station
15.50	Official Close and Prize Giving	Chair: Dr Sinéad McCarthy, Teagasc

Getting Here – Arriving in Dublin

By Air

The closest airport to Teagasc Food Research Centre is Dublin Airport (DUB). Dublin Airport is situated 16km from Teagasc Food Research Centre, Ashtown.

Travelling from Dublin Airport

Taxi

Taxis are available from the forecourts directly outside Terminal 1 & Terminal 2. Passengers should follow Taxi signage to the designated taxi ranks. A taxi dispatcher is available at either taxi rank if you require any further information or assistance.

A taxi from the airport to Dublin city centre will cost approximately €20 - €25. A taxi from the airport directly to Teagasc Food Research Centre, Ashtown will cost approximately €25 and take 20 to 30 minutes.

Bus

Teagasc Food Research Centre is not on a direct bus route from the airport. An express bus from the airport to the city centre is priced between €6 and €7 for a single journey. From the city centre, Ashtown is serviced by the following buses: 37, 38, 39, and 120. More information is available at www.dublinbus.ie

Two of the airport bus services to the city centre are detailed below:

Service	Information
Airlink-Express-190-x-65-px http://www.dublinbus.ie/Your-Journey1/Timetables/Airport-Services/	Airlink Express services will bring you direct to the IFSC, Dublin City Centre, Gardiner Street, College Green and Temple Bar, Heuston and Connolly rail stations, St. Stephen's Green and Merrion Square.
Aircoach http://www.aircoach.ie/	Aircoach offers services from Dublin Airport to the city centre and South Dublin on a 24-hour basis. Its city centre service stops at most of the major hotels in Dublin City at key locations across Dublin.

Hire Car

If you wish to hire a car, a number of options are detailed below. From Terminal 1 you will find desks in the Arrivals Hall and from Terminal 2 please proceed to the foyer of the multi-story car park.

Hertz +353 1 844 5466

Avis +353 1 605 7500

Europcar +353 1 812 2800

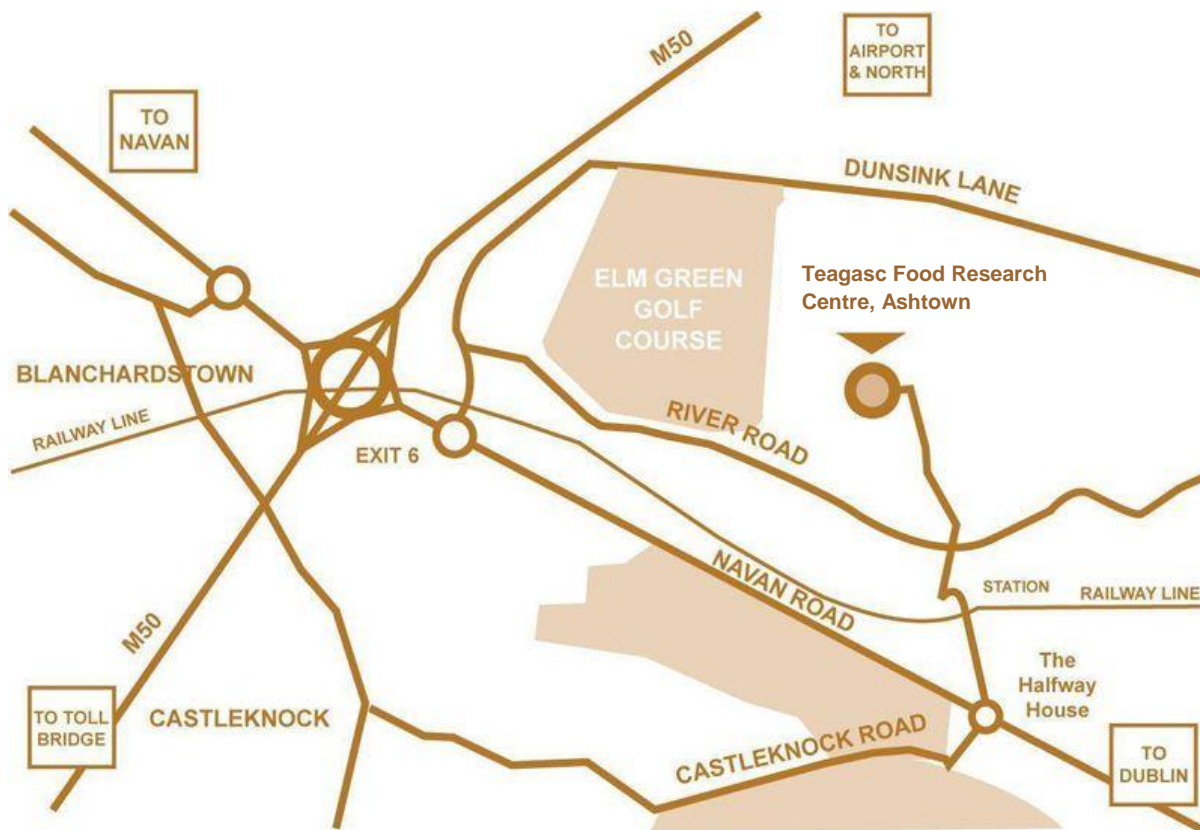
Enterprise +353 1 460 5042

Budget +353 1 844 5150

Dooley Car Rentals +353 1 944 6866

Sixt Rentals +353 1 844 5689 (only available in Terminal 1)

Travelling to Teagasc Food Research Centre, Ashtown, Dublin 15



Teagasc Food Research Centre, Ashtown, is

- A 10 minute taxi ride from Heuston train station.
- A 20-30 minute taxi ride from Dublin airport.
- Approximately a 7 minute walk from Ashtown railway station (Maynooth-Connolly line).
- Exit 6 from the M50 (Blanchardstown-Navan Road Exit). Follow signs for city centre. Continue on the Navan road to a round-about with a pub called The Halfway House. Take first exit (left), go over Ashtown level crossing and go through cross roads. Ashtown Food Research Centre, Teagasc is 300m on the left.

Address: Teagasc, Ashtown, Dublin 15, D15 KN3K.

Telephone: +353 1 805 9500

GPS Coordinates: 53.381007, -6.336974

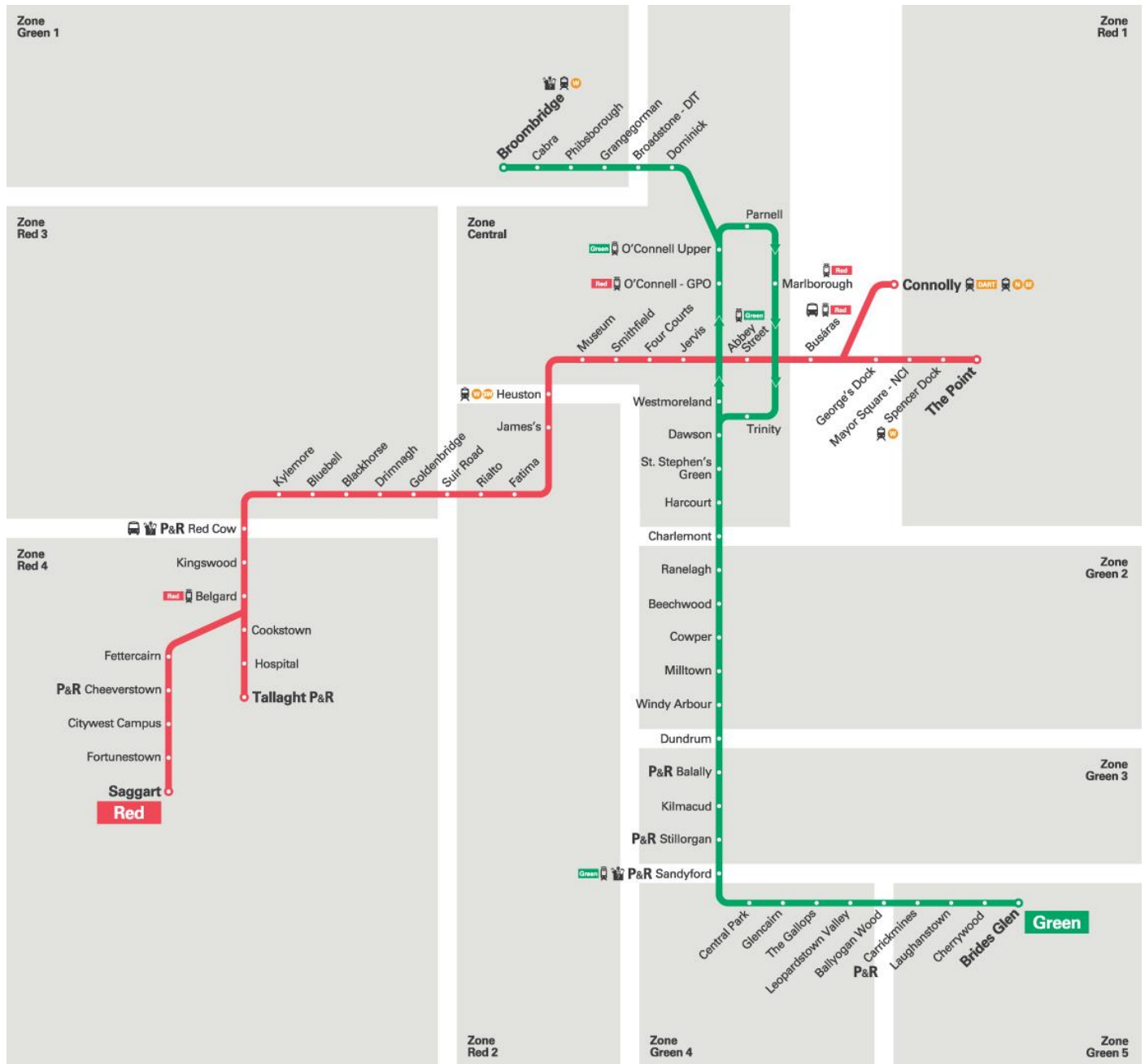
Parking

There is ample free parking available on site.

Getting Around Dublin

LUAS Tram System

LUAS is the Light Rail Transit System that provides an accessible mode of public transport in Dublin city. Tickets for travel on the LUAS can be purchased at vending machines at each stop. They are available for single/return journeys.



Bus

There are a number of bus services which you may wish to use during your stay. Please refer to the Route Planner to check your journey.

<https://www.dublinbus.ie/Route-Planner/>

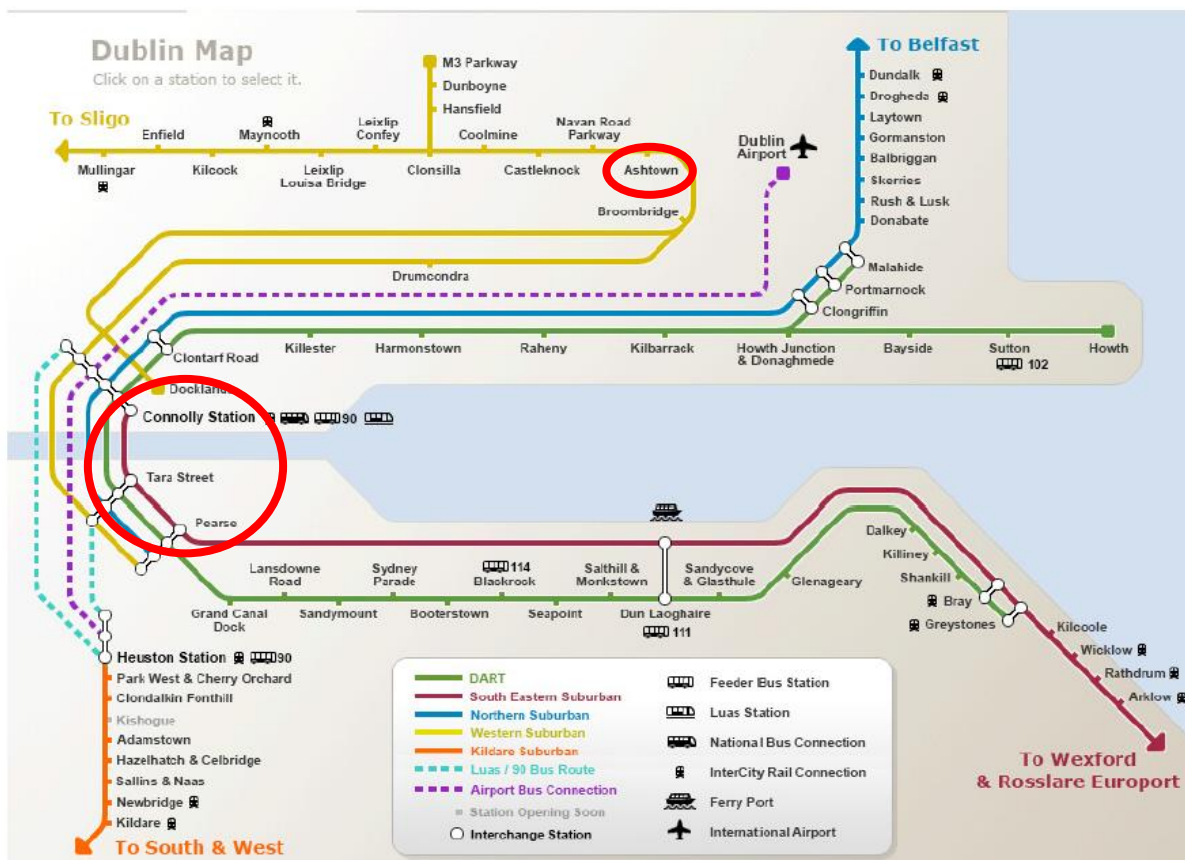
Tips for catching the bus in Dublin

- Please make sure that you have the correct change/coins to pay for your fare. All Dublin Bus services are exact fare only and the driver cannot accept euro notes or give change.
- If you are waiting at a bus stop you should put your hand out as you see the bus approach to indicate to the driver you want him to stop. Otherwise the bus may drive past!
- When you want to get off the bus press the bell once.

Train Service

Teagasc Food Research Centre is well served by Train. There is a frequent service that can be accessed from Pearse, Tara and Connolly stations to get to Ashtown Station as highlighted below. The research centre is a 7 minute walk from Ashtown station.

Dublin Rail map



The research centre is a 7 minute walk from Ashtown station as shown on the map below.



General directions from Dublin city centre train stations to Teagasc Food Research Centre, Scribblestown Ave, Ashtown, Dublin 15

(See rail map on page 10 and Ashtown station to Teagasc Research Centre on page 11)

Connolly Train Station

Use Maynooth Service - 12 min (3 stops)

Arrive at **Ashtown Station** - Walk 8 min, 700 m as per map above

Arrive at **Teagasc Ashtown Food Research Centre** Scribblestown Ave, Dublin 15

Tara Street Train Station

Use Maynooth Service - 16 min (4 stops)

Arrive at **Ashtown Station** - Walk 8 min, 700 m as per map above

Arrive at **Teagasc Ashtown Food Research Centre** Scribblestown Ave, Dublin 15

Pearce Train Station

Use Maynooth Service - 20 min (5 stops)

Arrive at **Ashtown Station** - Walk 8 min, 700 m as per map above

Arrive at **Teagasc Ashtown Food Research Centre** Scribblestown Ave, Dublin 15

Where to stay

The Crowne Plaza Blanchardstown shall be used by E3S nominated attendees and will host the conference dinner. A number of rooms have been reserved for E3S delegates, please quote E3S Symposium when booking.

A bus will be provided from Teagasc, Ashtown to this hotel on Tuesday evening after the E3S meeting. A bus will also depart this hotel at 8.00am on the morning of the 9th of May to bring delegates from this hotel to Teagasc.

Crowne Plaza Blanchardstown – 4 Star

Address: Blanchardstown Town Centre, Blanchardstown Centre, Dublin 15

Phone: +353 1 897 7777

https://www.ihg.com/crowneplaza/hotels/gb/en/dublin/dblbl/hoteldetail?cm_mmc=GoogleMaps- -CP- -IE- -DBLBL

Castleknock Hotel and Country Club – 4 Star

<http://www.castleknockhotel.com/>

Address: 15 Porterstown Rd, Diswellstown, Dublin 15

Phone: +353 1 640 6300

Note: Situated just 6km from the Conference Centre, this rural set hotel is not easily assessable by public transport but is a short taxi ride to the venue.

Travel Lodge Dublin Phoenix Park – 3 Star

Address: Navan Rd, Dunsink, Dublin 15

Phone: +353 1 820 2626

Note: Close to conference centre, a short taxi ride. The bus transferring delegates to and from Crowne Plaza hotel will pass this hotel and also stop here.

Dublin City Centre Hotels

The Gibson Hotel - 4 Star

Address: Point Square, North Dock, Dublin 1

Phone: +353 1 681 5000

<http://www.thegibsonhotel.ie/>

Note: Good option to access public transport routes from this city hotel. See rail maps page 10 and 11.

The Spencer Hotel – 4 Star

Address: Excise Walk, IFSC, Dublin 1

Phone: +353 1 433 8800

www.thespencerhotel.com

Note: Good option to access public transport routes from this city hotel. See rail maps page 10 and 11.

Ashling Hotel – 4 Star

Address: Parkgate Street, Dublin 8, D08 P38N.

Phone: +353 1 677 2324

www.ashlinghotel.ie

Note: Adjacent to Heuston Station and accessible to LUAS red line and Airlink bus.

Trinity City Hotel – 4 Star

Address: Pearse St, Dublin 2, D02 FW96

Phone: +353 1 648 1000

<http://www.trinitycityhotel.com/>

Note: Convenient city centre location with easy access to Tara Street rail station. See rail maps page 10 and 11.

Directions from Crowne Plaza Blanchardstown to Teagasc Food Research Centre

A bus will be provided from Teagasc, Ashtown to this hotel on Tuesday evening after the E3S meeting. A bus will also depart this hotel at 8.00am on the morning of the 9th of May to bring delegates from this hotel to Teagasc.

However, if you wish to use public transport follow the directions below.

Crowne Plaza Dublin – Blanchardstown, Blanchardstown Town Centre, Blanchardstown Centre, Dublin 15

Walk approximately 3 minutes to bus stop, 230 m

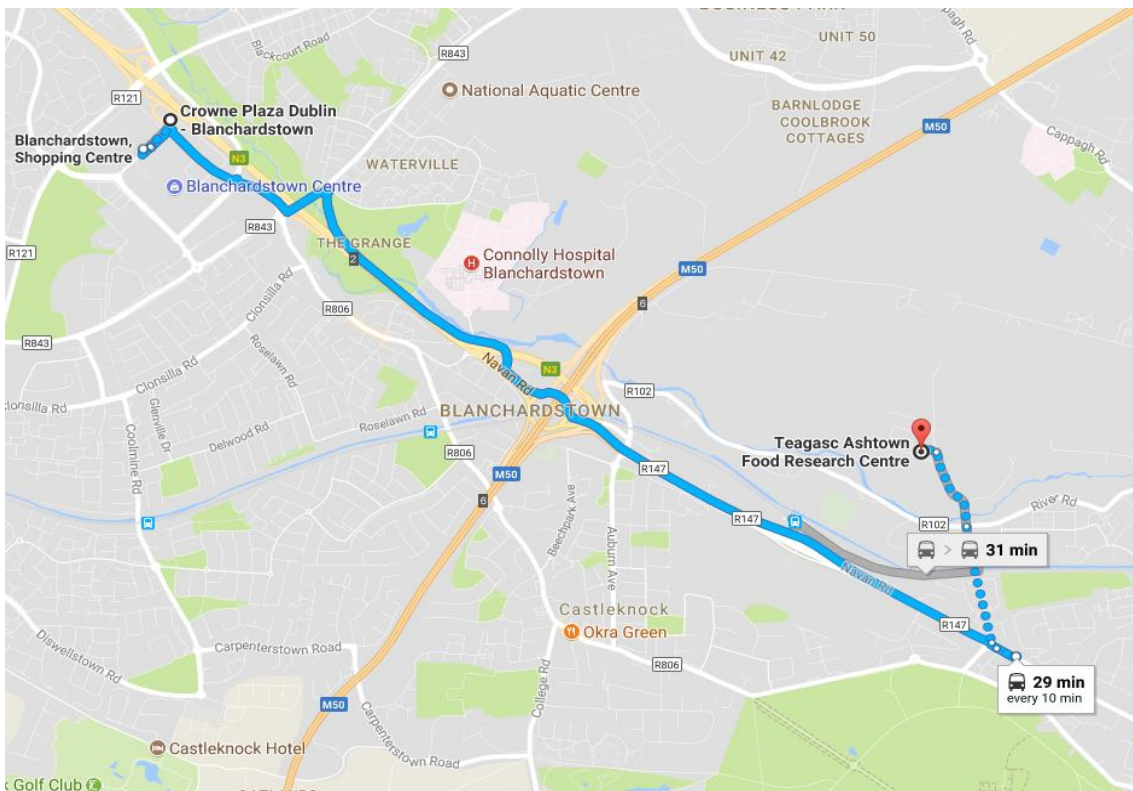
Blanchardstown, Shopping Centre Bus39A UCD

11 min (4 stops)

Ashtown, Navan Road

Walk approximately 15 min, 1.2 km

Teagasc Ashtown Food Research Centre, Scribbletown Ave, Dublin 15



Directions from Ashling Hotel to Teagasc Food Research Centre

Ashling Hotel Dublin Parkgate St, Arran Quay, Dublin 8

Walk approximately 8 min, 700 m

Wolfe Tone Quay, Law Society

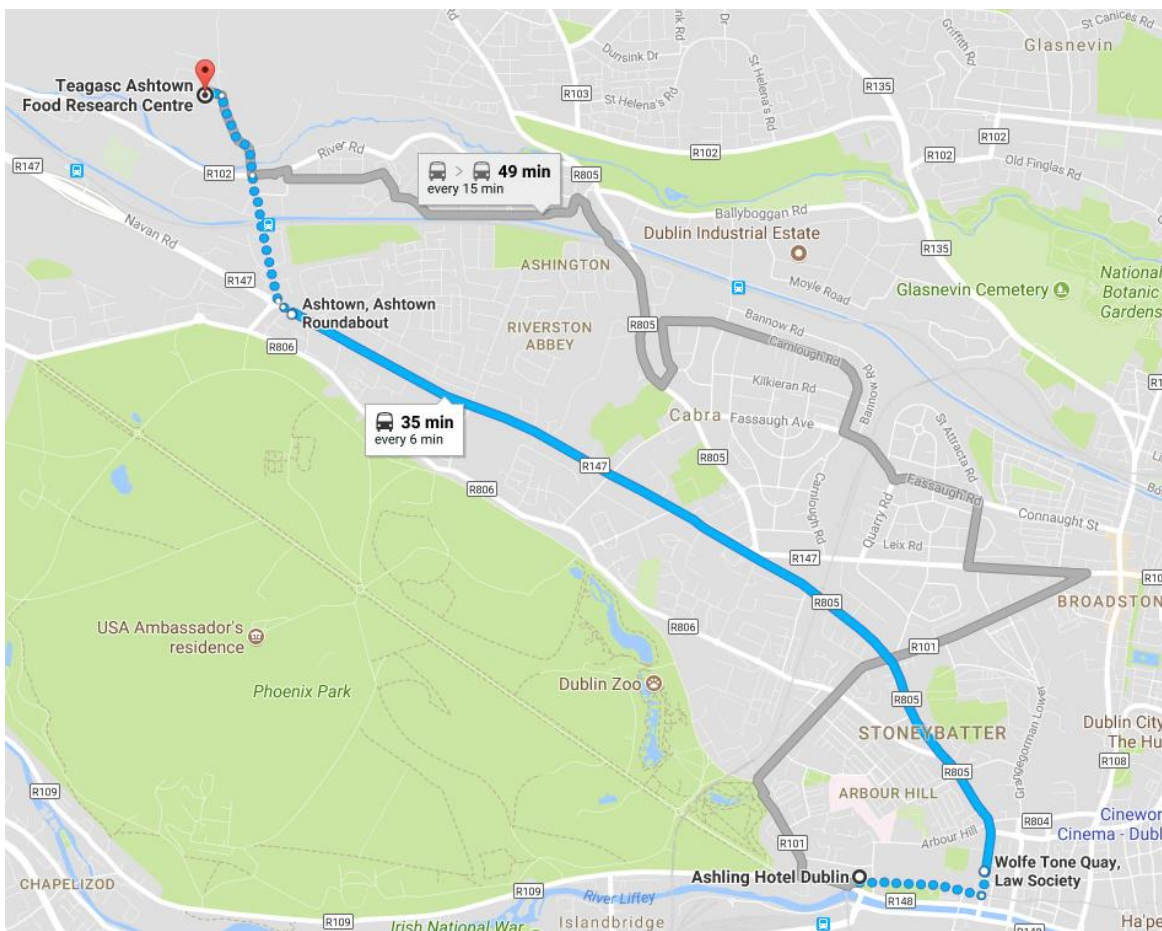
Bus 70 Dunboyne

13 min (13 stops)

Ashtown, Ashtown Roundabout

Walk approximately 14 min, 1.2 km

Teagasc Ashtown Food Research Centre, Scribbletown Ave, Dublin 15.



Directions from Trinity City Hotel to Teagasc Food Research Centre

Trinity City Hotel

Pearse St, Dublin 2, D02 FW96

Walk approximately 4 min, 280 m

Tara Street

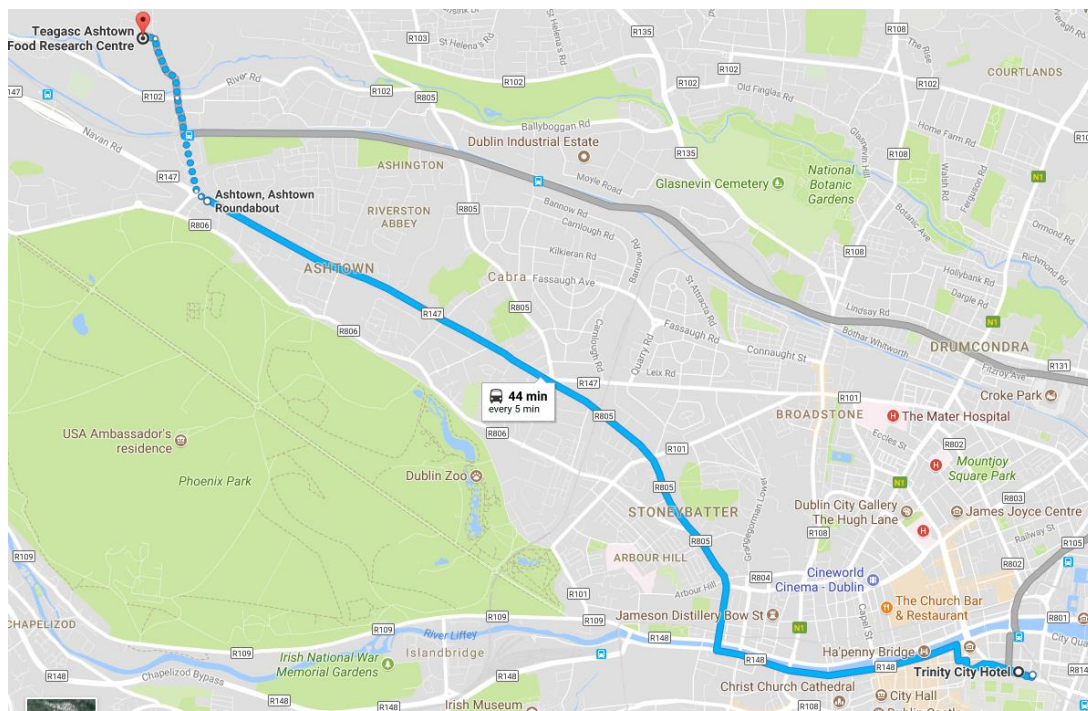
Take the train for Maynooth

17 min (4 stops)

Ashtown

Walk approximately 8 min, 700 m

Teagasc Ashtown Food Research Centre, Scribbletown Ave, Dublin 15.



Directions from The Gibson Hotel to Teagasc Food Research Centre

The Gibson Hotel

Point Square, North Dock, Dublin 1

Walk to LUAS stop, take LUAS to Connolly Train Station

Connolly Train Station

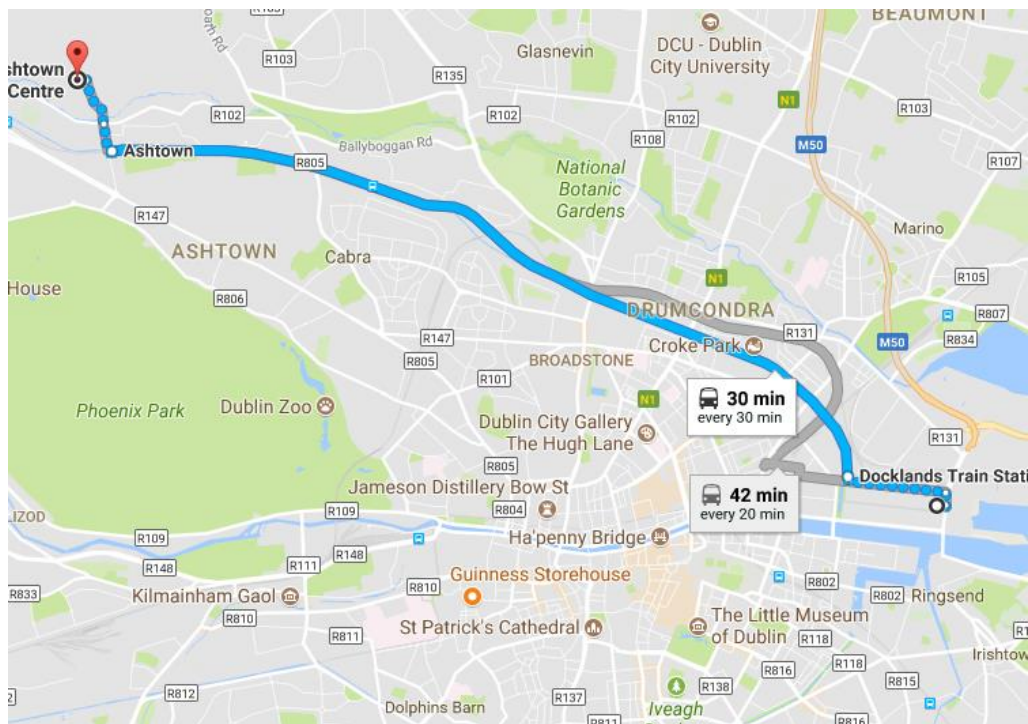
Take the train for Maynooth

12 min (3 stops)

Ashtown

Walk approximately 8 min, 700 m

Teagasc Ashtown Food Research Centre, Scribbletown Ave, Dublin 15.



Directions from The Spencer Hotel to Teagasc Food Research Centre

Spencer Hotel Dublin City

Excise Walk, IFSC, Dublin 1

Walk approximately 10 min, 750 m

Connolly Train Station

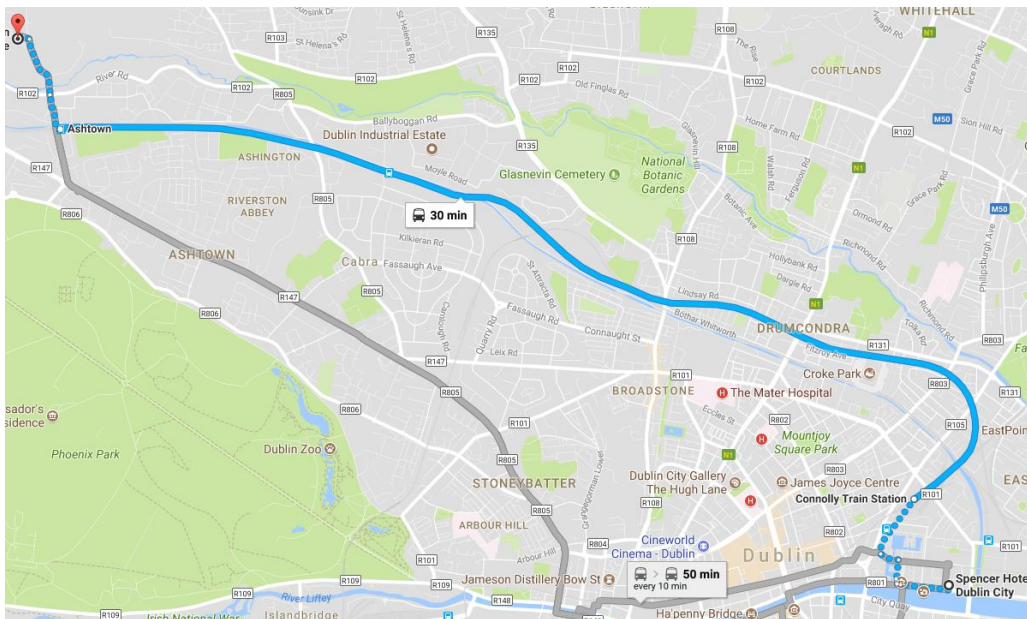
Take the Maynooth Train

12 min (3 stops)

Ashtown

Walk approximately 8 min, 700 m

Teagasc Ashtown Food Research Centre, Scribbletown Ave, Dublin 15.



Visit Dublin

Useful information

Currency – Euro.

Dialling code within Ireland – 00 353.

Electricity - Plugs in Ireland are three-pronged and the electricity supply is 230v/50Hz.

You may need an adaptor, these may be purchased at the airport. Adaptors may be required if you bring electrical equipment such as laptops and phone chargers.

Visa Requirements

You can check if you require a visa to visit Ireland by logging on to <http://www.inis.gov.ie/en/INIS/Pages/non-visa-required-short>.

If you require an invitation letter please email Sensory Food Network Ireland:

SensoryFoodNetworkIreland@teagasc.ie

Upon arrival in Ireland, holders of visas will be required to pass through an immigration check carried out by the Garda National Immigration Bureau (G.N.I.B.) who will check the reason for travel, grant or refuse entry to the State and specify the duration of stay permitted, which will be evidenced by a stamp in the traveller's passport.

Please ensure that you have invitation letters, proof of accommodation and other supporting documents to hand to show to the immigration officer on arrival in Ireland.

Please visit www.inis.gov.ie for more details.

Health

Most pharmacies operate between 9am and 6pm but some open late and on weekends.

EU members should bring a European Health Insurance card (EHIC) which covers most medical care.

Useful Telephone Numbers

Taxis

VIP Taxis Dublin +353 1 478 3333

Lynk Taxis +353 1 820 2020

Eight Twenty Cabs +353 1 820 2020

Teagasc Food Research Centre, Ashtown

+353 1 805 9500

Dublin Tourist Office

+353 1 437 09 69

In an emergency (Emergency Police, Fire, Ambulance)

999 or 112