

Internship in CONSUMER SCIENCE - 6 months or more (from January 2016)

From: L'Oréal Research & Innovation | Product Performance Evaluation
International Consumer Science Team / Contact: David Morizet / dmorizet@rd.loreal.com

To: Master degree specialized in innovation / sensory & consumer science

ROLE DESCRIPTION & PRINCIPAL ACCOUNTABILITIES

Disruptive innovations: how to evaluate their potential success on the market?

Nowadays, a major part of the innovations on the cosmetic market are incremental innovations developed to compete with other products well established on the market. L'Oréal wishes to stay one step ahead on the market and prepare the future by developing new disruptive innovations.

Within the Research & Innovation department, the international Product Performance Evaluation team wants to develop evaluation methods:

- 1) To anticipate the consumer criteria that will determine future success
- 2) To be able to measure/estimate the potential of a product that has currently not any benchmark/competitor on the market

We are looking for a dynamic and innovative scientist to be part of this reflexion.

The proposed mission consists in piloting a focus of research on the product tests with 'extreme consumers'. Extreme consumers because:

- They are very demanding and have an expert and critical eye on our products
- And/or because they are very disappointed by the actual product offer and would be potentially interested by our disruptive innovation to cover their needs.

WHAT OUR INTERN ARE LIKE?

They have a great ability to analyze and solve problems

They have strong decision-making and out-of-the-box thinking

They love challenge, dare, and take initiatives

They are passionate, dynamic, and able to work in a fast-paced environment

They target scientific excellence & develop creative ideas

They are team-players



Explore the interns' life at L'Oréal : <https://www.youtube.com/watch?v=Tw9V5-swt-U>

CONDITIONS

Location: Quai Aulagnier, Asnières sur seine (PARIS)

Monthly salary: 1250-1400€/month (before taxes)

WHAT IS L'OREAL R&I?

Almost 4000 people working in more than 30 different scientific disciplines

32 international brands

761 M€ for research in 2014

501 patents in 2014

Our commitments:

60% reduction by 2020 of the environmental footprint of our plants and distribution centers, whilst bringing beauty to one billion new consumers.

100% of our plant-based raw materials are evaluated for their potential impact on biodiversity.

88% biodegradability for our shampoos and 86% for our shower gels reached in 2012.

WANT TO JOIN US?

Send your candidate file to dmorizet@rd.loreal.com & apply on <https://careers.loreal.com/en/job-description/2348>