



Givaudan[®]

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Sensory Group Leader Europe Africa Middle East

Location: Dubendorf (Switzerland) – Givaudan International Flavours / Contract: unlimited

Established in 46 countries with a turnover of 1.8 billion euros, the Givaudan Group is one of the leaders in the food flavour and fragrance industry. Its Flavours Division creates flavours used to design new innovative products or to flavour a wide variety of existing products. Our goal is to become the main source of Sensory Innovation for our partners.

Key Deliverables

- Provide industry-leading sensory expertise to support Givaudan's business growth through customer projects and marketing initiatives targeting the Sweet Goods Business Unit.
- Manage a team consisting of a Project Manager, a Panel Leader and a Technician to ensure best sensory expertise is delivered on projects.
- Collaborate with Sensory Head and Sweet Goods Marketing Director to develop and implement the Sensory EAME strategy according to business needs. Implement action plans accordingly.
- Collaborate with cross-functional stakeholders to provide guidance on product development for short and mid-term projects to increase Givaudan's Sweet Goods win rate
- Ensure relevant and actionable sensory information is delivered to the Regional Marketing Product Manager, Regional Marketing Category Manager, Flavour Creation, Application and Sales teams.
- Lead the promotion and presentation of sensory capabilities and project insights to internal and external customers
- Create a competitive edge for Givaudan by identifying new areas of innovation, rolling-out new methodologies coming from Sensory R&D and implement differentiating sensory approaches into day to day projects
- Collaborate effectively with regional Givaudan Consumer Understanding Group to deliver the best support on strategic projects.
- Facilitate communication between the sensory regional functions worldwide to ensure transfer of best practices and the alignment of global customer service

Primary Qualifications, Functional Skills & Competencies

- Advanced University degree in FS, Chemistry, Biology, Psychology or related area
- Minimum of 10 years of experience in Foods, Beverages, Personal Care, Automotive, Flavour or Fragrance Industries.
- Proven skills in people management or managing project teams in conducting complex experiments.
- Good communication skill. Can negotiate skilfully in tough situations with internal & external contacts
- Can participate in the development of breakthrough strategies to implement relevant action plans.
- Demonstrate leadership within cross-functional teams by showing problem-solving mindset.
- Ability for project management, designing complex studies with minimal instruction.
- Has broad knowledge in the latest sensory methodologies

For questions feel free to contact

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