

*Passionate about sensory and consumer research*

## Senior Project Manager Sensory Marketing

### Sound, sight, smell, taste and feel of success ...

... our business philosophy is to show, how a perfect product should be composed. Based on the collaboration with us, our customers are achieving sustainable success in their target markets. We research the ideal sensory experience appealing to specific target groups and guide our customers to success.

Our fascinating and varied field of work incorporates consumer goods-related sectors (food, beverage, cosmetics, body care etc.) and all commercially relevant markets worldwide. We have offices in Hamburg, Munich, Paris, Milan and Zurich and a global network of partners. Good taste is our daily mission worldwide.

With 25 years' experience and a highly motivated team, we want to achieve more. We are looking for a competent and committed team member in the areas of project management, customer service and consulting. You will join the team at the Munich-based headquarters and help drive forward the group's growth and internationalization.

### You will be our new team member, if you fulfil the following roles with pleasure and enthusiasm:

- Project-related support and consulting of our clients in all aspects of sensory and consumer research of the market- and marketing relevant product-portfolio of SAM
- Development of test-design, calculation and transforming into proposals.
- Supporting developing innovative solutions for our clients.
- Statistical evaluation of the data collected and interpretation of the data analysis
- Supporting in acquisition of new client.
- Project leadership and project coordination (international studies, fielding, recruitment, supervision)
- Very good skills in statistical analysis of raw data and visualizing of the results
- Writing project reports and presenting of reports to the clients.

We are looking for **our headquarters in Munich** for a communicative, top-performing senior project manager able to work under pressure. We expect a university degree in food processing, statistics or economics. You have **at least 5 years of experience** in project management and acquisition in the FMCG Industry (food or cosmetics) and knowledge in the areas of market research, statistics, sensory or marketing.

Excellent negotiating skills in German and English are essential. Fluency in other languages (French or Italian) is also beneficial.

You will join a young team attaining excellent results and located in attractive offices throughout Europe with headquarters Munich.

Please contact Martin Kern by e-mail to [martin.kern@samresearch.com](mailto:martin.kern@samresearch.com) or by telephone +49 89 743 767 0 or send your resume to the mentioned e-mail.

**SAM Sensory and Marketing International GmbH**

Dr. Martin Kern - Oetztaler Strasse 1 - D-81373 Munich

[www.samresearch.com](http://www.samresearch.com)