

European Sensory Science Society

WG PDO Seminar, Bern

12th September 2012, 14:00-16:30 hours

Location: Agroscope Research Center ALP, Liebefeld-Posieux

Liebefeld-Bern

Limit of participants: 60



The interest for sensory analysis of Protected Designation of Origin products is on the increase across Europe. The application of sensory methodologies to such products nevertheless presents specific problems, some of them not totally resolved.

The seminar presents some important issues about sensory analysis of PDOs such as sensory methods, the attitude of producers towards this analysis and the interest of consumers for sensory features. The lectures give an introduction to the topics and the final round table session will be the first opportunity to discuss such matter at European level.

The seminar is open to every member of E3S (i.e. members of the national sensory associations who belongs to European Sensory Science Society), as well as for non members.

The seminar is organized by the PDO Working Group of the European Sensory Science Society.

Programme

WG PDO Seminar, Bern
14.00-14.10 Opening, Welcome and Introduction. <i>Patrizia Piccinali - Agroscope Research Center ALP, Liebefeld-Posieux, Switzerland</i>
14.10-14.40 State of the art of the sensory analysis for PDOs in Europe. <i>Mario Zannoni - Organismo Controllo Qualità Produzioni Regolamentate, Reggio Emilia, Italy</i>
14.40-15.00 How to define sensory tipicity in PDO wine <i>Isabelle Maitre - Laboratoire GRAPPE, Groupe ESA, Angers, France</i>
15.00-15.20 An employ of sensory analysis in PDO control : the case of Idiazabal cheese <i>Francisco José Pérez Elortondo - Universidad del Pais Vasco - Facultad de Farmacia, Vitoria, Spain</i>
15.20-15.40 Sensory analysis and economic reward for PDO cheeses: the case of Trentingrana. <i>Flavia Gasperi - Fondazione Edmund Mach – IASMA, Trento, Italy</i>
15.40-16.00 Do consumers recognize the sensory quality of PDOs products? <i>Carolina Chaya - Universidad Politecnica de Madrid, Spain</i> <i>Luis Guerrero - IRTA, Monells, Spain</i>
16.00-16:30 Round table - <i>All speakers and Patrizia Piccinali as moderator</i>
16:30 Closing remarks. <i>Patrizia Piccinali Agroscope Research Center ALP, Liebefeld-Posieux</i>

How to register:

- **E3S members, free of charge**
Registration to be made on the E3S site sending an e-mail to pdo@e3sensory.eu indicating name and institution of people who want to participate.
- **Others 60 € + 8% VAT**
Registration to be made by sending an e-mail to patrizia.piccinali@alp.admin.ch.

Please contact patrizia.piccinali@alp.admin.ch for further information about payment.



The deadline for registration is 10 August 2012.
The number of participants is limited to 60.