



COURSE CARD: E3S - IT - UNIFI - 2

University: University of Florence, Italy

Course: Consumer testing

Course code: B002415

Credits: 9

Language: Italian

Instructor: Erminio Monteleone, professor

When: Every autumn term (October – January), next course starting October 01, 2012

Content: 1) Intensive course with lectures (20 x 2h), lab exercises (15 x h), seminars (2 x 3h), statistics class (15 x 2h), data analysis and write-up of reports
2) project work in groups of 3-4 students: design of a study, collecting data and analysing the data, written report and final seminar

Textbook: H. T. Lawless, H. Heymann, Sensory Evaluation of Food: principles and practices, (1999). Kluwer Academic Publisher, The Netherlands.
Consumer-led food product development, (2007). Hal MacFie (ed.) Woodhead Publishing Limited, Cambridge, (UK)
Course Syllabus by E. Monteleone (Italian)

Requirements: Introduction to statistics and Analysis of variance and regression analysis.

For whom: 2nd year MSc Food Science and Technology students;

Students (n): 15 - 20

Source of info: Erminio Monteleone, erminio.monteleone@unifi.it

Date: October 31, 2011