



**COURSE CARD: E3S - A - FHWN - 2**

University: FH WN Campus Wieselburg, University of Applied Sciences, Austria  
Course: Principles of Sensory Science  
Course code: 11269  
Credits: 1,5  
Language: German  
Instructor: Prof. Dr. Mechthild Busch-Stockfisch, professor; Dipl. oec. troph. (FH) Sabrina Norckauer  
When: Every spring term (April-May)  
Content: Block seminar (12 x 1,5 h): physiological foundations of sensory function, panelist selection, screening and training, test methods for sensory analysis, implementation of test methods, implementation of statistic methods and evaluation of tests, preparation of the result report; main focus on practical testing.  
Textbook: Busch-Stockfisch M (Eds). Praxishandbuch Sensorik in der Produktentwicklung und Qualitätssicherung, Behr's Verlag, Hamburg 2006 (in German)  
Requirements: ---  
For whom: B.A. students "product marketing & project management" – food industry (area of specialization)  
Students (n): 50-60  
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