



**WORKING GROUP PDO
3rd MANAGEMENT MEETING
Eurosense 2014
Copenhagen, 9th September 2014**

During the Eurosense 2014 in Copenhagen the WG PDO presented the poster n.361: “Organization and activities of the Working Group Protected Designation of Origin of the European Sensory Science Society”.

Some WG PDO national coordinators (Elisabeth Buchinger, Carolina Chaya, Patrizia Piccinali and Mario Zannoni) and some members of WG (Luis Guerrero, Fiorella Sinesio, Pascale Deneulin, Cecile Coulon-Leroy and Ronan Symoneaux) who were present at Eurosense 2014, gathered on the evening of September 9th to discuss the following points:

1. Survey organised by subgroup Methods and Accreditation about who employs sensory analysis for the official evaluations of PDO in Europe;
2. Internet survey organised by subgroup Consumers about consumers knowledge, insights and expectations towards PDO products;
3. Next management meeting.

About point 1) the subgroup Methods and Accreditation (M&A) is at the moment formed by Margaret Everitt, Isabelle Maitre, Francisco José Perez Elortondo, Patrizia Piccinali and Mario Zannoni. The latter explained that an outline of how to do the survey and a form will be sent to the members of subgroup M&A. After approval it will be sent to WG PDO members in different nations to collect the information.

About point 2) the subgroup Consumers is formed by Elisabeth Buchinger, Carolina Chaya, Luis Guerrero, Guido Ritter, Tuomo Tupasela, Dominique Valentin. Fiorella Sinesio, Pascale Deneulin and Cecile Coulon-Leroy joined the subgroup at this meeting.

Carolina Chaya asked for more collaboration between the members of the group in order to share the burden of the work as we are all volunteers and we have no financial founding for this project. For instance the dropbox account created in Madrid for bibliographic information has not been implemented by other members. Carolina invites again all members to include new references into the dropbox account or to send them to Carolina so that she can upload more references in it. The internet survey was considered a very interesting topic for all the participants, but it will take some time to organize and start with the work.

About point 3) there was agreement to have a management meeting in 2015. Considering that only some members are now planning to be at the next Pangborn congress in August 2015 in Gothenburg, the group decided to organize the meeting in Rome, on a Friday (tbc) in November 2015. In Rome we hope to have already gathered the results of the survey by subgroup M&A about the employ of sensory analysis for official control in order to discuss them. On the side of the consumer’s internet survey, the subgroup had doubts that results will be available by that time, so the meeting will be used to define the final framework and protocol to do the survey in the different nations.

The results of these two surveys could become the principal part of a future event like a small symposium or a seminar to be organized by the WG PDO.

3 November 2014

Mario Zannoni