

EUROPEAN SENSORY SCIENCE SOCIETY  
WORKGROUP PDO



*WORKSHOP – Rome, November 17<sup>th</sup>, 2015.*

**“First results survey methods and accreditation – Preliminary results consumer survey”**

The WG PDO is now collecting data about employ of sensory analysis for the official control of PDO/PGI and is organizing an internet survey about consumers knowledge, insights and expectations towards PDO products.

On November 17<sup>th</sup> in Rome, kindly hosted by the Italian *Council for Agricultural Research and Economics. Research Center on Food and Nutrition* (CRA-NUT), the members of E3S are invited to the workshop:

**“First results survey methods and accreditation – Preliminary results consumer survey”**

November 17<sup>th</sup>, from 2.30 pm to 6.30 pm. Location: Centro di Ricerca per gli Alimenti e la Nutrizione (CRA-NUT) , via Ardeatina 546, Roma.

Program:

F.J. Pérez-Elortondo – Mario Zannoni – Isabelle Maitre – Patrizia Piccinali

**First results survey methods and accreditation**

Luis Guerrero

**Preliminary results consumer survey**

**Proposal for a seminar or workshop in 2016.**

Beatriz Villegas – Maria José Sanchez

**Results of EU project GILearn "Consumer Learning to Enhance the Knowledge of Products with Geographical Indications"**

At the end of the workshop we shall have the WG PDO management meeting for 2015.

People interested in joining the WG PDO and/or participating to the workshop please contact Mario Zannoni ([mariozan@ocqpr.at](mailto:mariozan@ocqpr.at)).

Mario Zannoni & Francisco José Pérez Elortondo, 10-7-2015