

**SHORT-TERM MISSION - 6 months from February 2019**  
**CONSUMER SCIENTIST**

**ROLE DESCRIPTION & PRINCIPAL ACCOUNTABILITIES**

At L'Oréal R&I, you are part of the Product Performance Evaluation teams. PPE is the division which takes care of the performance evaluation of all innovation projects developed by our laboratories.

Being part of the **international consumer evaluation team**, you develop & implement worldwide evaluation methodologies for the **Product Performance Strategy Expertise domain** on 2 core topics (Usage Behavior and Sensoriality & Emotions), in close collaboration with local teams.

Your mission is built around 3 pillars:

**1. Build the teams' capabilities on observation to decode consumer behavior:**

- Track & synthesize worldwide internal and external evaluation observation studies and methods
- Decode consumer beauty routine on the basis of available video material and identify innovation opportunities.
- Built our observation method toolbox

**2. Build the teams' capabilities on sensoriality evocations decoding:**

- a. Develop a tool and workshop to communicate globally on the role of sensoriality in driving product performance, by leveraging expertise and partners from different fields of research
- b. Evaluate and identify new/interesting evocations decoding methods (projective techniques, use of stimuli, picture boards, etc., internal and external) and share best practices globally

**3. Communicate & engage internal teams in our topics**

- Communicate expertise development deliverables through presentations, videos, gaming, newsletter, website...

**PROFIL & REQUIRED COMPETENCIES**

Master degree in consumer research, psychology, Science Po, Engineering school

2-5yr experience in consumer research experience

**Passionate about human being understanding, you have a high interest for innovative methods**

Good knowledge in qualitative research

Appetite for method development

French & English: read, written, spoken

Curiosity & open-mindedness

Pro-active / Ability to challenge practices

Team player

Strong communication skills

**CONDITIONS**

Location: Campus Charles Zviak -15 rue Pierre Dreyfus, 92110 Clichy (PARIS)

**WHAT IS L'OREAL R&I?**

Almost 4000 people working in more than 30 different scientific disciplines

32 international brands

761 M€ for research in 2014 / 501 patents in 2014

Our commitments:

60% reduction by 2020 of the environmental footprint of our plants and distribution centers, whilst bringing beauty to one billion new consumers.

100% of our plant-based raw materials are evaluated for their potential impact on biodiversity.

88% biodegradability for our shampoos and 86% for our shower gels reached in 2012.

**WANT TO JOIN US?**

Send your candidate file to

David MORIZET - [dmorizet@rd.loreal.com](mailto:dmorizet@rd.loreal.com) & Julie THEBAUT – [jthebault@rd.loreal.com](mailto:jthebault@rd.loreal.com)